

## eLite - key to an efficient implementation of ERP With a tight integration between modules in an organization

### Marketing Management

- Advertisements
- Direct Mailers
- Social Networking (Twitter)
- Event Management

### Sales Management

- Lead Management
- Quote Management
- Order Management

### Inventory Management

- Product Management
- Procurement Management
- BOM Management
- Physical Inventory Reconciliation

### Service Management

- Case Management
- Knowledge Base

### Account Management

- Ledger Management

In this growing world, organizations worldwide are going for automation in few key areas within departments to maximize the returns on their investments carried out by them. IT facilitates a major portion on the automation front and provides the departments the tools to be applied in an effective measure. Contrary to the fact that IT has revolutionized the entire world with their offerings, there are a large number of organizations still untouched with the benefits of this mammoth and are willing to give it a first look.

No matter what has been written or explained, organizations world-wide still face the problem of IT not giving them the desired required benefit. ERP is one of the major areas of concern as an undocumented fact says that almost 80% of the ERP implementations fail around the world. Business automation with an efficient, secure and robust tool is the key requirement of each and every organization in the competitive environment.

There are tonnes of books and articles written on the usefulness and best practices of the implementing ERP in an organization and eLite (which is a Lightweight ERP solution) does not intend to go into explaining all of them. What eLite focuses on is the key to an efficient ERP package that is a tight integration between modules, so that all of the core business modules are related and executed in a synchronized manner to provide maximum benefits to all across the board.

eLite is a light weight, ready to use ERP product designed specifically for organizations engaged in various activities to enhance upon their sales and market portfolio. It is focussed on the organizations that have very limited access to benefits of IT and are coming close to join the bandwagon of jargons. It is majorly industry agnostic platform that is built on Microsoft Dynamics CRM providing easy to use, scalable, secure and flexible system for all types of users.

The modules of eLite are designed and built in a manner that enables the maximum adoption of the application within the organization. The emphasis is on usability than complexity to which the organizations are wary of. It covers virtually all functional areas of a general industry as represented below (Diagram)



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## Business Benefits

### Support Strategic Planning

eLite will help your enterprise in accordance with strategy and plans, accessing the right information in real time to identify concerns early and improve operational efficiency and productivity within and beyond your organization boundaries.

### Very quick implementation

eLite is an off the shelf solution and has a very short implementation cycle. The DIY kits enable a normal technical person within your organization to easily scale up and maintain operations of the application without much external support.

### High availability

Integration with Microsoft outlook and offline access feature enables the decision makers as well as key users to have access to virtually all the features of the system.

### Automate and Streamline

Automation of manual processes is made in the best and easy way. For organizations already having processes, eLite facilitates streamlining the existing process and increase the visibility of the entire business.

### Reporting and analytics

Provide immediate access to enterprise information with real time dashboards and reports providing most complex analytical data represented in easy to understand way. Reporting is not limited just to the key decision makers, in fact the feature is extended to middle tier users.

### Cost Reduction

Reduce cost through increased flexibility and get higher ROI faster than ever.

### Risk reduction

Leverage self-services and analytics across your organization.

## Technical Benefits

- n-tier distributed architecture
- Self-managing process center
- Multiple authentication modes
- Claims based authorization
- Highly scalable deployments
- Azure App Fabric integration
- Out of the box integration with cloud.
- Very high availability
- Easily customizable
- Very quick implementation time
- Easy integration with external applications
- Offline access

## Support Benefits

- One week support free for customers having 30 seats and above
- Various support options available
  - Silver
  - Gold
  - Platinum
- On-Demand Round the clock support availability
- Base Dynamics CRM product supported by Microsoft
- Upgrades provided automatically to the base product
- All eLite upgrades provided free under Gold and Platinum Support agreements

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### Company Background

Over the course of its inception years; Zven has evolved from a small BFSI product development company to a full-fledged Information Technology Services and Application Products provider Headquartered in Noida, India.

Zven Technologies was founded in the year 2007 and has an expert employee base on a mixed skill set in technology and functional areas. Zven develops markets and sells application software products for corporations, government agencies and medium sized businesses the Middle East, Singapore, America and Indian region.